

## **Daniel Ainger**

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### **New Media Artist**

Extensive experience in 3D modeling and animation, video effects, compositing, editing and mixing. Innovative design across various media including print, web, film, TV, DVD and video installation.

Key software skills: After Effects (motion graphics + compositing), Maya (3D modeling + animating)  
Supporting software skills: Photoshop, Final Cut Pro, Dreamweaver, Flash, Illustrator, Audition, ArK  
Secondary skills: DVDSPro, Apple Color, Motion, Flash Video Encoder, Squeeze, TMPGEnc, Acrobat

### **Projects**

2008

- Milk Shell Project: Created a conceptual 3D animation demonstrating a product design proposed to Cravendale for the Future Milk contest using Maya, After Effects and Photoshop.
- Fabrik: Contributed to a 10 day AV workshop in Switzerland by VJ'ing twice and holding two separate classes teaching the basics of using Maya and After Effects. > [electrofabrik.ch](http://electrofabrik.ch)
- TSF Content: Edited and conformed a number of photographic images and produced several animated loops for use as website media assets. > [treesourcefoundation.org](http://treesourcefoundation.org)

2007

- USPCD001: 3D graphic design for a digipack CD cover created using Maya, and Photoshop. Printed in Germany and released in August at the Forgotten Ritual gathering in Switzerland.
- Red Bee: 3D modeling, texturing and rendering of two BBC broadcast trucks in Maya. Vector rendered stills for web. > [bbcreources.com/ob/productionunits/truckspec01.htm](http://bbcreources.com/ob/productionunits/truckspec01.htm)
- Eye AV: 30 minute audiovisual sequence designed to music composed by the client. Video produced in Maya, sequenced and mixed using ArKaos, then mastered in After Effects.
- Concise Ltd: Completed a number of successful corporate animation projects using AE+Maya over a ten month period, clients included BCD, GSK, Blackstone, Goodyear, Ocean Sky, etc.
- Freelance Motion Graphics: Completed a number of animated logo sequences and stings for various record labels and music distribution companies, using Maya and After Effects.

2006

- Level 25: Created a 6 minute animation which was included on the Full Moon 2006 DVD and was later selected for the Animex awards in the UK and screened at the event.
- Engrams: Full-length animated sequence mixed mostly in real-time using ArKaos for a music video compilation which is still due for release on a San Francisco based label.
- Boom Portal: Commissioned to produce a 3D conceptual demo animation, used to plan an installation which was constructed on the site of an international convention in Portugal.
- Soulclipse DVD: Assistant Director of the official DVD for a music festival held in Turkey celebrating the total solar-eclipse. Project development, travel management + VJ set.
- Exit FX Project: Produced 80 animated video clips which were integrated into a custom made video mixing setup controlled via MIDI. Live set performed at over 30 events: > [exitfx.com](http://exitfx.com)

2005

- Orange World Videos: Production of six separate three-minute music videos, created using Maya and After Effects. Optimized and encoded for mobile media platforms.
- Vet Hard at Seamless FX: Titles and 3D compositing for a Dutch cinema release film. Title sequences produced in After Effects and 3D composite shot completed in Max.
- Checkpoint DVD: Constructed a promotional DVD which included a 40 minute video edit and a 20 minute VJ mix. Produced custom animation content, designed and authored animated menu systems with interactive image galleries. Mastered including cover + audio design.

2004

- Music Event Print Graphics: Producing promotional materials for labels and events in London. Numerous freelance projects completed, using a combination of Maya and Photoshop.
- Technical Operator: Assistant VT Operator at Dubbs Ltd. Video dubbing, encoding and standards conversion on broadcast level hardware.
- Quality Control: Night Shift QC Assistant at Dubbs Ltd. Final Conversions, packing, labeling and checking of all completed Jobs leaving the studio.

2003

- E-commerce Website: Complete design, animation and scripting for a business website. With image galleries and databases of products for sale, constructed in Flash using Actionscript.
- Post-Production Runner: Runner at One Post (601) Delivering and collecting tapes and packages.
- Film-Shoot Assistant: Production Assistant on various film and TV projects. Boom Operator, Runner, Project Research.

## **Education**

### Technical Qualifications

2008 - Maya Core at Escape Studios [Autodesk Training Center Certificate]

2006 - Visual Effects Fundamentals using Maya and Shake at Escape Studios

2004 - LOCN Studio Programming Techniques Levels 1-3 using Logic at Deep Recording Studios

### Other Training Courses

- Maya Project Course covering 3D character animation at Escape Studios
- Various Adobe courses including Photoshop, After Effects + Dreamweaver
- All other AV courses were self-taught using training manuals and videos

### Thames Valley University

- Digital Animation Degree Course
- Foundation Year: New Media Access Course

### ADT Technical College

- GCSE: RE [A] Biology [B] Physics [B] Chemistry [C] History [B] French [B] English Lit [B] English S+L [C] Graphics [B] Maths [B] ICT [B]
- GNVQ: 2D+3D Visual Language, Handling Info, Hardware + Software, Art + Design